

J • JOSEPHSON

J Josephson Acquires Omnova Solutions North American Commercial Wallcovering Business

South Hackensack, NJ - December 13, 2011 - J Josephson Inc., a leading international wallcovering manufacturer, is pleased to announce the acquisition of Omnova Solutions North American Commercial Wallcovering business, whose portfolio of brands includes Bolta, Genon, Tower, Essex and Recore Recycled Wall Technology.

As a leader in the wallcoverings industry, J Josephson has continually been investing in its manufacturing facility with state-of-the-art technology and a highly trained, seasoned team of employees. As a result, J Josephson, which manufactures its wallcoverings domestically and distributes worldwide, has the ability to integrate and further develop the Omnova business.

The acquisition of Omnova Solutions' collection of brands will enhance J Josephson's product offerings. "The addition of Recore Recycled Wall Technology provides us with an innovative and sustainable product, with over 30% recycled content." said Mark Goodman, President of J Josephson Inc.

J Josephson will maintain the integrity and high quality standards of Omnova's brands, as well as its private label and custom products, and will continue to market these products, through its distributors, to the interior design community. "Our goal is to make the transition as seamless and as smooth as possible for our customers, our employees, and our vendors", added Goodman.

About J Josephson

J. Josephson is owned by the Goodman family who has been in the wallcovering business since 1937. A strong focus on innovation, design, manufacturing and service excellence has transformed the company into a global commercial wall covering leader. Its Vycon and Symphony brands offer specialized style and exceptionally designed commercial wallcoverings for today's design and construction professionals. J Josephson has continuously invested in state-of-the-art technology and training, and today its team of committed employees produces 100 percent of its products domestically for distribution in the global marketplace. For more information please contact Diane Baker, Marketing Manager, #201-426-2622, dbaker@josephson.com.